Cleo Relaxed-Fit Funnel-Neck Jumper (Demo passport built by ActivateDigital from public information. Not issued by AllSaints.)

GTIN 09506000200071. Version 2, published 22 October 2026.
Digital Link: https://dppcode.org/01/09506000200071



The QR code with the GS1 Digital Link: 20.29 x 20.29 mm with its quiet zone, 23.27 x 27.23 mm with GS1® above it and the GTIN under it. A phone camera opens the passport. The EAN-13 barcode at 100 per cent: 37.29 x 25.93 mm, quiet zones and digits included. A till scanner reads GTIN 9506000200071.

Print at 100 per cent (Actual size), never Fit to page.
On packaging, keep the QR code within 50 mm of the barcode's centre, as here, and keep GS1® above it and the GTIN under it, outside the grey frame.
Each grey frame is where that code's white border ends. Print nothing inside a frame and never trim into it.
Dark on light only: black on white is safest, and red bars do not scan.
Test-scan one printed label on the real material, at the real size, before a full run.

This line is 50 mm long. If it measures anything else, the sheet was scaled on the way to paper: print it again at 100 per cent.